



# Kodak

## Design2Launch Solutions

### PPTshare Module

#### Find the slide you need, when you need it

In today's business environment, **PowerPoint** presentations are playing an increasingly prominent role in product development, branding, training and sales. The **PPTshare** Module within **Kodak Design2Launch** Solutions is a groundbreaking presentation management tool that empowers you to create, distribute, update and track

presentations globally, wherever they reside: the laptop, desktop or a browser.

The **PPTshare** Module creates a slide library, enabling you to:

- manage all of your **PowerPoint** files from one location
- leverage valuable content that already exists
- dramatically reduce the amount of time required to generate new presentations.

You'll be able to access video files, then drag and drop into your presentation. The **PPTshare** Module formats the clips to run automatically in full-screen mode.

The powerful **PPTshare** Module not only facilitates distribution of up-to-date, compliant and branded slides throughout your organization, a customized reporting feature allows you to track which slides are actually being used by your team.

Imagine how easy  
creating presentations  
could be ...

no more wasted time  
and effort searching for  
that "one, great slide"

no more copying, cutting  
and pasting from random  
files to create a  
new presentation

no more guessing  
what your team is  
presenting in the field

#### Powerful and easy to use

Within the **PPTshare** Module's intuitive interface, you have the ability to search through your presentation library using advanced features that make it easy to find exactly what you're looking for. You can preview slides without opening individual **PowerPoint** files, and simply drag and drop the slides you want into a new presentation.

Managing and using video assets within your presentations is also much easier with the **PPTshare** Module.

#### Strengthen your brand

Providing access to a library of accurate and compliant presentation assets can shorten sales cycles and strengthen your brand image. An intuitive interface, and familiar commands and functionality make it easy for sales, marketing and training staff to realize the benefits of the **PPTshare** Module right away. This solution can be purchased on-demand, or configured to your specific business needs.

# PPTshare Module for Kodak Design2Launch Solutions

Key Features	Benefits
Presentation management	Leverage all of the valuable content hidden within your company's thousands of <b>PowerPoint</b> files.
Slide library	Distribute <b>PowerPoint</b> presentations and individual slides throughout your organization.
Drag & drop	Save time preparing new <b>PowerPoint</b> presentations by dragging & dropping individual slides into a new <b>PowerPoint</b> file.
Slide preview	With easy <b>PowerPoint</b> slide preview, users no longer waste time hunting and pecking throughout their network, hard-drive or e-mail looking for that "one great slide."
Advanced search	Specify your search criteria according to: file name, slide title, slide content & speaker notes.
Templates	Easily implement and update <b>PowerPoint</b> templates, to ensure proper branding across all presentations.
No learning curve	Intuitive interface, familiar commands and functionality, make it easy for sales, marketing and training staff to start using on Day 1.
Connect to CRM and other systems	PPTshare can synchronize with your <b>Windows</b> file folders, <b>SharePoint</b> , <b>SalesForce.com</b> and <b>Siebel</b> systems
On-demand	You can start using the <b>PPTshare</b> Module on Day 1. There is no long lead time needed for planning, development or QA.
Server edition available	Option to install the <b>PPTshare</b> Module on your network, behind your firewall.
Video library	Automate video to play full screen in <b>PowerPoint</b> software. Drag and drop video files into presentations and they will automatically play full screen.

## To learn more about marketing workflow automation solutions from Kodak:

Visit [www.automation.kodak.com](http://www.automation.kodak.com)  
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